Pets change lives
We change theirs



Using a chat bot for your Hallow-Stream fundraiser

Using a chat bot is a really easy way to allow your community to find out key bits of information about your fundraiser and the Blue Cross so why not take a little time before your event to add set one up or add charity specific commands to your existing bot?

If you've never used a bot before, here's a great guide from Tiltify on how to get started.

While you can add any command you find useful, we've put together some suggested commands and responses for you on the next page that you can pick and choose from. It's then as simple as copying and pasting them into your chosen bot and letting your community know that they are available to use!

If you don't see the information you'd like, or you need some extra help, then please do reach out to us on Paws2play@bluecross.org.uk or join us on Discord right here.

Command	Message
!BxDonate	I'm raising money to help Blue Cross change the lives of pets in need. You can donate here [Add your Tiltify Donation Link Here)
!AboutBx	Blue Cross have been helping pets in need since 1897. They believe that every pet should have the chance to live a healthy life in a happy home and they run a number of services across the UK to make this a reality. From rehoming pets and providing affordable vet care, to campaigning for better welfare and even running a network of pet food banks. You can find out more about their work here htt12s://www.bluecross.org.uk/about-blue-cross
!BxStories	You can read all about some of the pets and people Blue Cross has helped in the past to see just how important their work is right here htt12s:/ /www.bluecross.org.uk/our-stories
!Petloss	Blue Cross runs a free Pet Loss Support Service to help make sure no one has to face the pain of losing a pet alone. You can get help from them every day of the year right here https://www.bluecross.org.uk/pet-loss-support
!HallowStream	It's a scary time of year to be a pet in need, that's why I'm helping Blue Cross turn Halloween, into Hallow-Stream by raising vital funds to cast a spell of kindness on sick, injured and unwanted pets. Find our more or donate right here [Add your Tiltify Link Here)
!PetsHelped	In 2025, Blue Cross helped 33,552 pets in need at their rehoming centres, hospitals and clinics
!CauseRewards	Make a donation of £15 or more through Tiltify and you can claim an exclusive pin badge of your choice from Blue Cross as a thank you! Donate here [Add your Tiltify Donation Link Here]
!GetInvolved	Want to get involved and take on a challenge to fundraise for pets yourself? Find out more and sign up here https://www.bluecross.org.uk/fundraise/virtual-events
!Amplify	Can't donate right now? Then don't worry you can still help by creating and sharing an Amplify link. This will help spread the word about what I'm doing and you'll be able to see how much has been donated to Blue Cross because of you! Create one here [Add a link to the Amplify section of your campaign page here]
!BlackCats	Sadly, due to old superstitions, black cats take 5 days longer for Blue Cross to find new homes for them. That comes at a price, with each black cat costing an eerie extra £50 for us to rehome them.
!7dono	A £7 donation can help towards the cost of microchipping a pet, helping the Blue Cross to make sure they can be reunited with their owners if they ever go missing
!15dono	A £15 donation to Blue Cross could help to protect a rabbit from fleas and worms
!37dono	A £37 donation could help to feed a cat for their entire stay at a Blue Cross rehoming centre while they wait to find their forever home
!50dono	A £50 donation could help cover the extra cost of rehoming a black cat, you can also redeem the Hallow-Stream Pin Bundle if you donate this much!
!100dono	£100 is an incredibly generous donation! It could help Blue Cross to provide vet checks for 2 puppies

!250dono	£250 helps Blue Cross to cover the cost of vet checkups for a litter of 5 kittens
!RabbitCost	Believe it or not, £454 is the average cost of rehoming a single rabbit after all the treatment, care and food has been factored in! Donating or raising this much means so much to the charity and we hope you're hopping for joy knowing what a pet hero you've been for rabbits in need
!500dono	£500 helps towards covering the cost of neutering 2 dogs at one of our amazing animal hospitals. If you're thinking of donating this much, remember to use the matched giving option on Tiltify to turn it into a challenge for the rest of chat to match your incredible generosity
!CatCost	What a purr-feet amount to donate or raise for pets in need. £1013 is the average cost of finding a new home for a cat in the care of Blue Cross after vet checks, vaccinations, neutering, dental care, flea and worm treatment, food and expert care are all factored in. We really can't thank you enough for your support
!1000dono	£1000 is no small amount to donate or raise. It's life-changing and can help Blue Cross cover the cost of leasing an animal ambulance for a full month so those who can't get out and about can still get their pets the essential vet care they need
!DogCost	£2179, Woof that's a big number! It's the cost of covering all the care, attention and food that a single dog will need while with Blue Cross. So from the bottom of our hearts, thank you for helping to make it possible for us to give a dog the chance to live a healthy life in a happy home
!BxDiscord	Want to join a Discord full of pet lovers where you can share photos of your fluffy friends and find out more about Blue Cross and ways you can support them too? Join the Blue Cross Fundraisers server here htt12s:/ /discord.gg/J8WsPuEeNU